

2024 MILAN  
DESIGN WEEK  
APRIL 16-21

Be light



**Platek**

OUTDOOR LIGHTING

**We love to live outside!**

**That's why we put so much effort into transforming outdoor lighting. Our collections stand out for impressive performance and impeccable style.**

**Both the Platek solutions that focus on function, and those with the most distinctive looks, deliver first-rate results on both fronts.**

**After all, why should it be only one or the other?**

**We know inside out how light works. And we know how to make it work for you. We're guided by the Italian flair for creating designs that bring elegance and emotion to different surroundings.**

**It's not just about the design. We use highest-quality alloys, and have extensive know-how in their manufacturing, treatment and finishing. Whatever the setting, Platek products will rise to the challenge for durability, strength, and the personality they express through colour.**

## IN CURVED AIR

DESIGN  
Gordon Guillaumier



## SISTER RAY

DESIGN  
Christian Flindt



## RIPPLING

DESIGN  
Jan Van Lierde



## ASTRAL TRELLIS

DESIGN  
Jan Van Lierde



## DOT DOT ME UP

DESIGN  
Jan Van Lierde





# IN CURVED AIR

DESIGN

Gordon Guillaumier

**A sleek and essential presence. Matter that emerges in finish and detail.**

A design archetype with simple lines: the arch that ploughs through the air defining a curved space. And the materials, the surfaces, with ripples and smoothness taking turns to animate the linear contour of an icon, enhancing it with new sensations.

In Curved Air brings light back into the centre of terraces, verandas, porches. It marks every kind of outdoor living space with its presence.

The iconographic simplicity of the design, almost a sign traced in the air. And three equally simple elements — the base, the arched stem, the light source — that become the starting point of a material elaboration.

The high-quality, paste-dyed nautical rope endows the stem with great visual and tactile richness. The woven material contrasts with the brushed concrete of the hand-polished terrazzo base, and the smooth surface of the small metal dome. The custom-made Fresnel optic is the heart of an efficient and perfectly calibrated light source.

The atmosphere that In Curved Air radiates is domestic and soothing. The lamp's technological component ensures uncompromising functionality, but it does so discreetly: it blends into the scene. Rich, warm and colourful materials, imbued with a subtle irregularity, temper the rigour of the design and the technical precision, instilling a sense of softness. The textile personality of the stem dialogues easily with all kinds of outdoor furniture.

In Curved Air comes in three sizes, to experience the outdoors as the mood and the moment require. Two floor lamps, to illuminate an outdoor living area and accompany reading or conversation; one stake, to bring light and the right personality to flowerbeds and other green spaces.

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**GORDON GUILLAUMIER  
+ STUDIO GORDON  
GUILLAUMIER**

Maltese born, Gordon Guillaumier was educated in Malta, Switzerland, England and Italy. In 1991 he graduated in industrial design at the IED in Milan and the following year obtained a master's degree

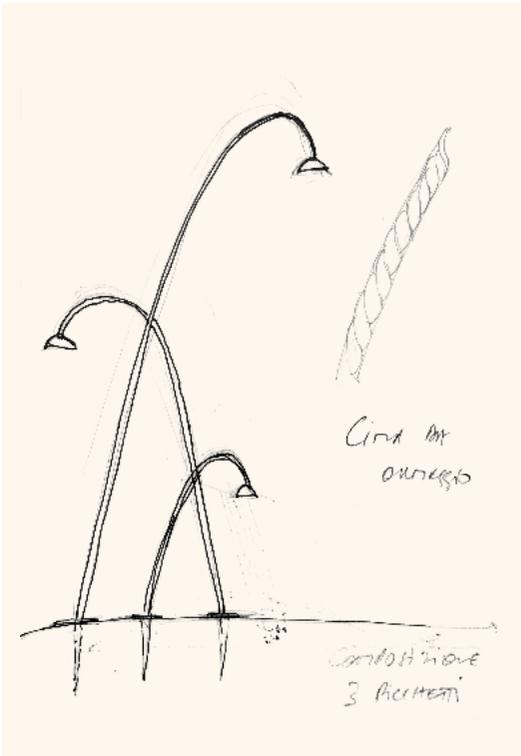
in industrial design at Milan's Domus Academy.

In 2002 in Milan he founded Studio Gordon Guillaumier, a multi-disciplinary design studio focused on products, interiors, architecture, stand displays and consulting. His work encompasses a vast range of product types, from

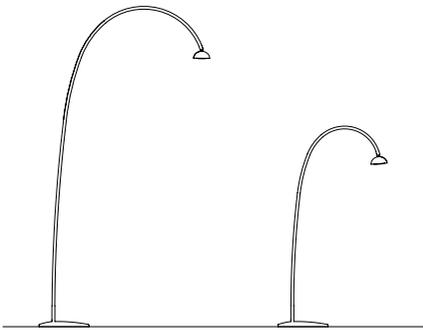
indoor to outdoor furniture, lighting, ceramics, hardware, carpets, tableware and objects. Several of his products have received important awards as recognition of his designs. As an art director, Guillaumier has developed creative strategies for leading design brands.

Together with his

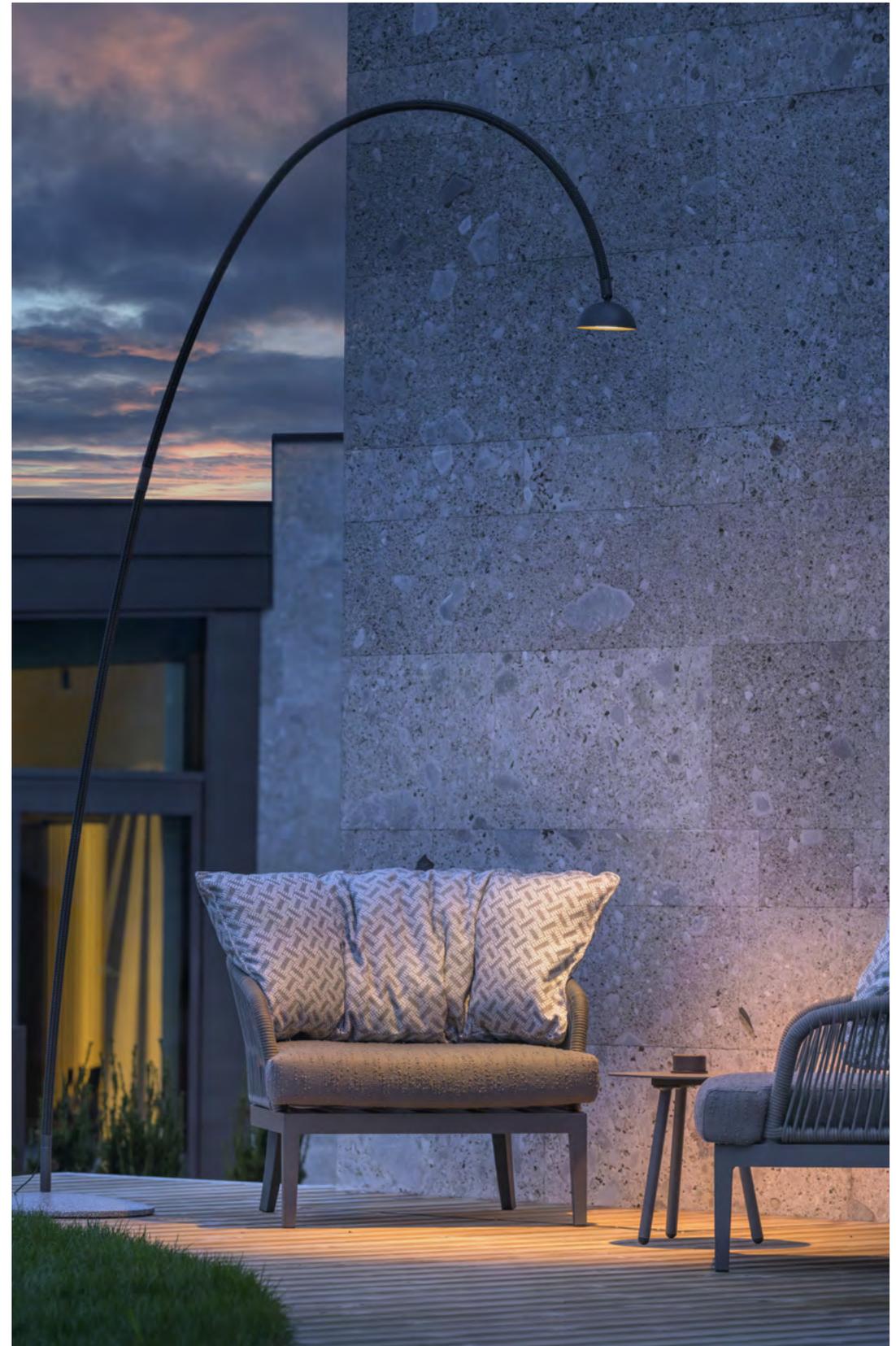
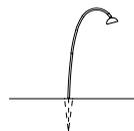
architectural and interior design team, he has developed projects ranging from high-end private residential villas in Sicily to restaurant interiors, which have been reviewed in prestigious international magazines and published in books.



Floor



Spike



# SISTER RAY

DESIGN  
Christian Flindt

## A jagged profile and a compact presence.

Sister Ray creates plays of light and shadow. Its luminous cone extends the distinctive shapes of the structure, projects their presence further afield.

Its shapes recall nature, between Northern European forests and the human body: the rays of a soft, bright sunlight penetrate the vivid green foliage of forests rich in nuances — chromatic and emotional.

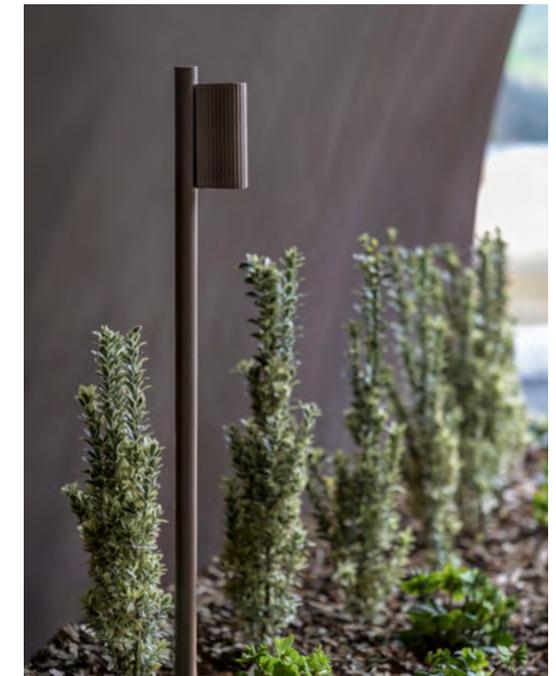
The atmosphere generated by Sister Ray owes much to the ergonomic logic of its profile. The gently rippled surface invites you to caress it, evoking an object made to be gripped.

Technically impeccable in terms of performance and design: on the perfectly smooth top, with no visible screws, a slight convexity lets the water drain away. At the opposite end, it is echoed by a concave profile that retracts the light source. Visual comfort is complete.

Each application comes in two sizes. The wall light provides great versatility in modulating the atmosphere, choosing between a mono- or bi-directional light emission. The bollard has a street-type emission: precisely tuned to bring the exact effect sought in a driveway, or in the pathway winding through the garden of a villa.

The two solutions can be used independently or combined. They create atmospheric environments and bring a pleasant presence — through their looks and through their light emissions.

The feel and reflections of the finishes contribute to a fine, calibrated effect that varies delicately according to the colours, all expertly textured, up to the soft-touch effect of corten.



**CHRISTIAN FLINDT** is a lighting, furniture, and industrial designer living in Copenhagen.

After graduating as an architect from the School of Architecture in Aarhus, Denmark, in 2002, including studies at the University of East London, he founded his

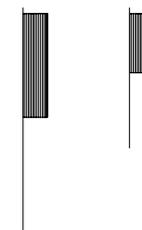
own studio in 2003. In his office he develops designs for industrial manufactured products, experimental and research based prototypes, and sculptural limited editions. He works on a daily basis with manufacturers to develop specific designs and has designed several award

winning lighting and furniture products. He has developed lamps for indoors and outdoors.

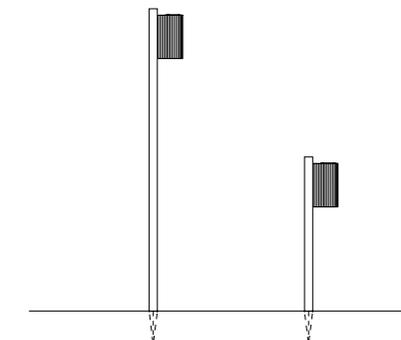
He has a keen interest in new technologies and developments in materials, which has led to research projects with Risø (The Danish Research Center)

and DTU-Photonics (Danish Technology University). Knowledge, experiments, and prototypes from these have led to award winning industrial products. Flindt's work can be spotted out in the real world, but is also showcased in many museums.

Wall mounted



Bollard



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# RIPPLING

DESIGN  
Jan Van Lierde

## Light spreading like small waves on the water of a lake.

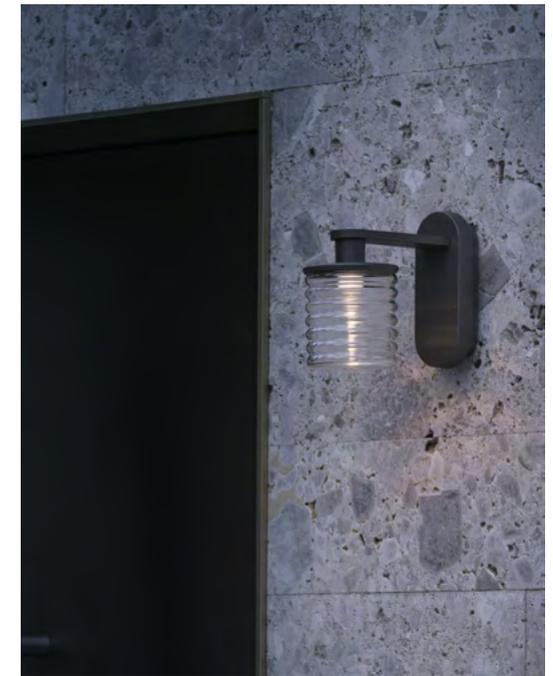
A delicately sinuous surface with a strong element of craftsmanship.

Expertise in lighting technology ensures precise calibration of the desired effect, both functional and emotional.

The materiality of the hand-worked Venetian glass and the barely perceptible irregularities generated by mouth-blown

glass make each Rippling a unique fixture in its own right, and the range of lamps a delicate concert of reflections, lights and shadows.

Rippling is available as a wall or ceiling light in direct contact with the wall/ceiling, to spread its play of light on these surfaces; as a wall light with a joint, for a light that turns towards the surroundings; as a pendant lamp; and as a bollard.



**JAN VAN LIERDE,** a designer, entrepreneur and architect from Belgium, is a leading creative force in design and architecture. Graduating from architecture school in Ghent in 1978, he moved on to form his own architecture office, then

importantly in 1982 to found lighting industry leader Kreon. From architecture to architectural lighting, lighting design and products, he has been designing industrial and architectural concepts since the early Nineties. Through JVL Studio, founded in 2002,

he has led in innovation in design in lighting as well as architectural lighting, architecture, architectural concept designs and inventions. Jan Van Lierde masters the union of architectural space and lighting through strategies

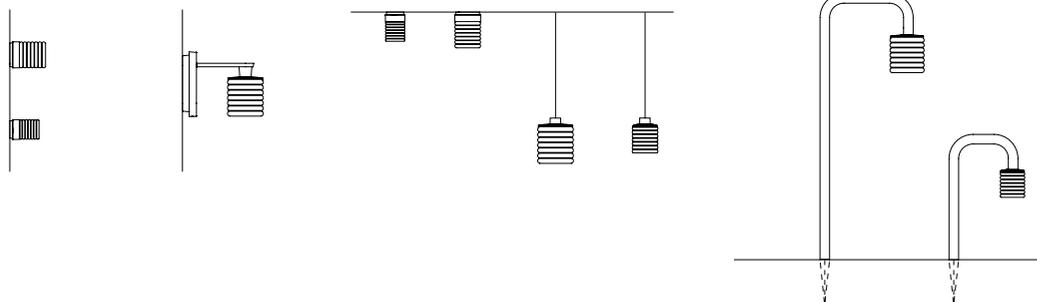
of light, character and form. The ephemeral qualities of light inform his architectural approach deeply, making him one of the masters of light in architecture today and an heir to the Flemish heritage of luminescence in art and architecture.

Wall mounted

Wall mounted

Ceiling mounted / Pendant

Bollard



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# ASTRAL TRELLIS

DESIGN  
Jan Van Lierde

## A serigraphy of light on walls and surfaces.

The play of shadows set in motion by Astral Trellis traces an evocative design, almost a contemporary *girih* that is never the same.

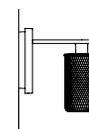
The designer's intuition, the millimetric precision of the execution: the light source, carefully proportioned, lights up an effect that's both meticulous and exciting.

The regularity of the perforation of the head rests on the precise workmanship of high quality stainless steel. It takes changing shapes, projects its silhouette onto the planes with which it interacts.

Astral Trellis brings a special, enveloping atmosphere to all outdoor environments: with light, it engraves a signature made of small geometries.



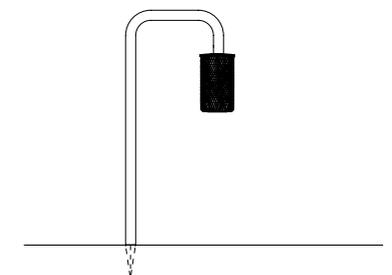
Wall mounted



Pendant



Bollard



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# DOT DOT ME UP

DESIGN  
Jan Van Lierde

## Elegant and noble flowers, amidst other beautiful flowers.

Minimalist creatures, for a beauty that has a touch of near-invisibility about it. Luminous solutions with subtle lines, ready to merge with the surrounding nature.

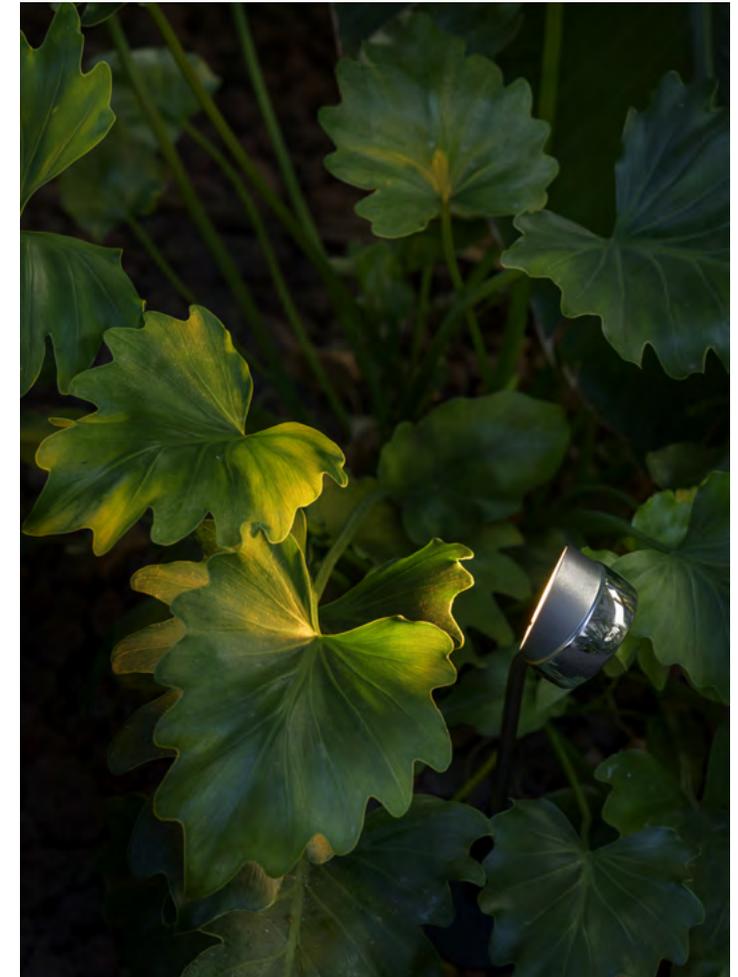
Dot and Dot Me Up let open-air living spaces express all their full splendour. The 'vanishing' system they create is the result of combining discreet design with the efficiency of LEDs and Platek's valuable know-how: an art of lighting that generates graceful objects, capable of radiating light without stealing the scene to what matters most.

Dot is silent to the extreme, respecting the darkness of the night sky. Dot Me Up illuminates the floral world from bottom to top, with a stronger luminous presence,

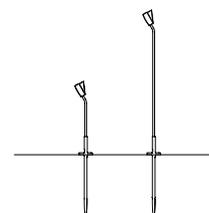
but always with every care for visual comfort. Its stems, in two lengths, adapt to a variety of contexts.

The floor-standing variant brings Dot's nature-friendly personality into convivial settings. The same subtle lines; dedicated colours ranging from shades of steel and deep grey to vibrant orange.

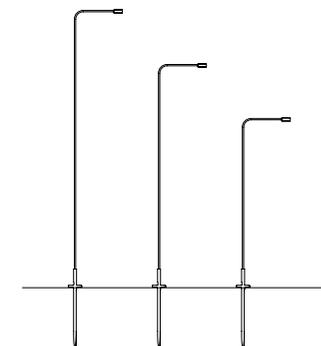
Alone or together, Dot and Dot Me Up create a versatile and rich system. They open up multifaceted compositions, with games of light in which downlights and uplights coexist. Slender but confident, never intrusive, they reduce the differences between their daytime and night-time presence, discreet and refined at all times.



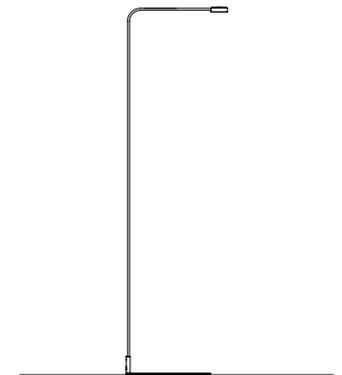
Spike



Spike

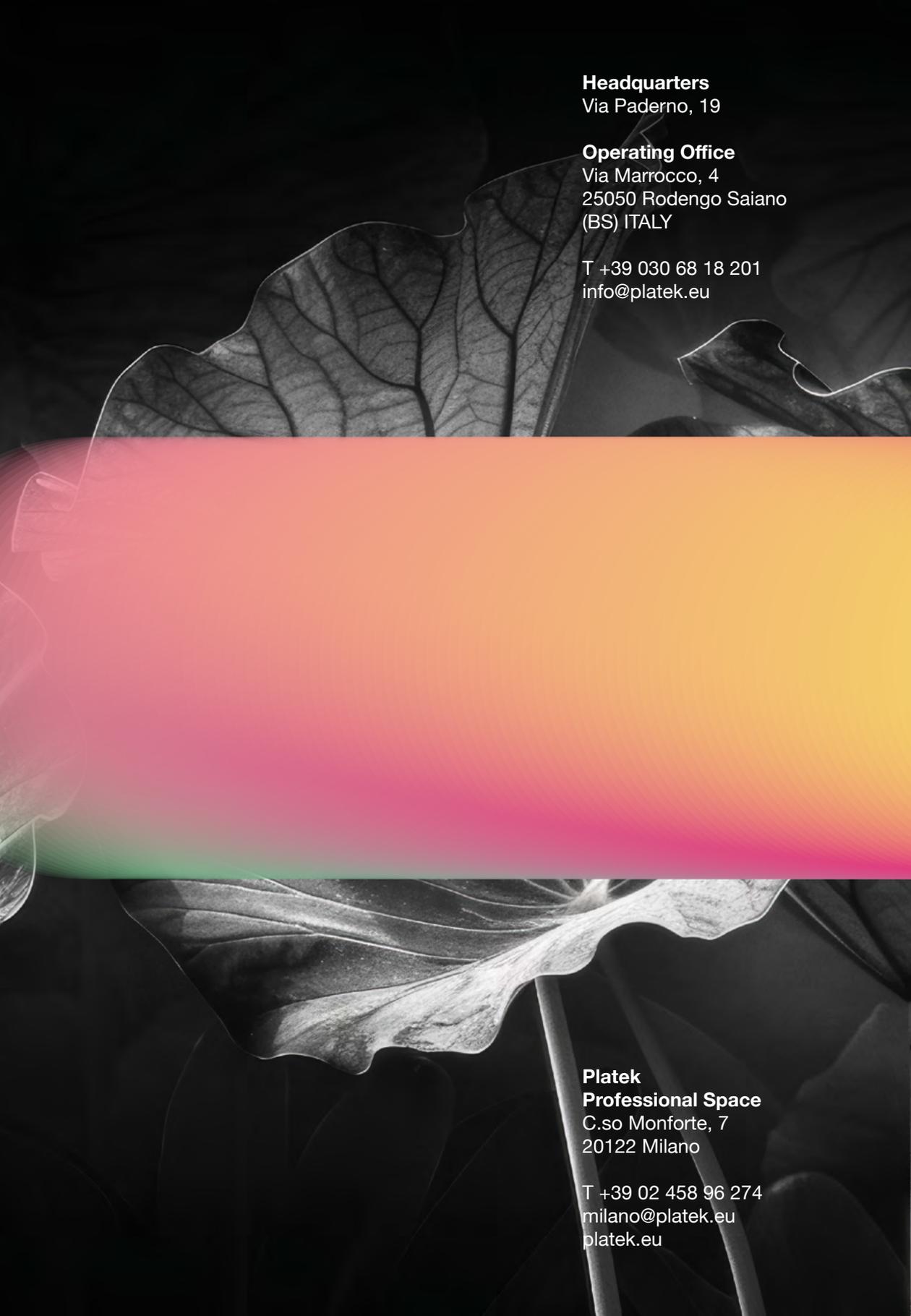


Floor



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